



- What is the Cat model?
- What does it take to learn it?
- The theory behind the Cat model
- How does the Cat model work?
- What do I get when I buy it?
- A few choice References

## What is the Cat model?

The Cat model is an easy method for learning how to read and write. It is based on a pattern of thinking drawn up according to the way in which people with no reading or writing difficulties use their cognitive ability to organise.

The Cat model is:

- Easy to learn
- Gives quick results
- Is self-motivating even for people who have previously despised reading and writing
- Works for most people
- Only takes a few minutes of practice per day

## What does it take to learn it?

It does not require any particular previous knowledge; all it takes are normal basic conditions for learning.

We especially emphasise:

- The ability to talk and understand a language in a normal way
- The ability to recognise all the letters of the alphabet
- That the person does not suffer from any disease that affects his/her cognition

When these criteria are met we have a success rate of approximately 80%. This of course only if the individualized training program is followed.

## The theory behind the Cat model

There are many possible reasons why some people have reading and writing difficulties. But we believe that there are two basic factors that most of them have in common. First, they lack the ability to visualize word formation correctly. Secondly, they cannot tell whether something is correct or incorrect. If those things are not done

correctly, then they cannot learn to improve particularly.

## How does the Cat model work?

Learning the Cat model takes between 2-5 hours for an individual. Afterwards we recommend for people to practice a couple of minutes every day.

Most people find practising easy and fun. This also applies to children who have previously despised everything that has to do with reading and writing.

The point of doing this is to achieve an automated behaviour that puts the individual at the same starting point as somebody who has never had reading or writing difficulties.

## What do I get when I buy it?

When you buy an education the following is included:

- Education of one dyslexic and one assistant. We educate the assistant to do the training program with the dyslexic.

- Telephonesupport. We usually recommend using it independent of how well it works.

## References

We have a lot of very good references. Here are a few we translated.

Our typical client is a child or young teenager who has tried "everything" and after a short while with the Cat model things improve by leaps and bounds.

I had diagnosed dyslexia.

My Special Teacher at school explained that, after having been taught the Catmodel and trained for a few weeks, I simply didn't need her any more, I was too good concerning the reading and writing so we just did my homework.

-- Victoria Plass, Lidingo Sweden

Regarding my son. In my opinion he has developed in a very positive way during the year in which we have done the 'Catwords'.

...

He has had full score all fall in every smaller examination. That's around 15 english and 10 swedish words per week, which I think is great.

I also notice that, since he has been doing so great, has become more interested and wants to learn his homework.

We had a lot of tears in 4th grade and really struggled with homework, but now I think it goes well, in a much calmer way.

--Anette Johansson, Dals Ed.

Pontus practiced frequently until the fall of -09, but he's using the Model every day in School.

He says it's the only way for him to take in knowledge. At home he has become more selfsustained in reading on his own and he doesn't need as much help with his homework.

He even freely reads other materials which was unthinkable before this was presented to us.

About Pontus grades: Pontus had four 3's and the rest 2's. Now he has seven 3's one 4 and one 5.

--Borghild Johanssen, Dals-Ed.

The Swedish grading system works like this. The grades go from 1-5 where 1 is the worst and 5 is the best. 3 is the lowest passing grade while 4 is considered good and 5 very good. We are using numbers instead of the names in this example for simplicity.

I want to express my GRATITUDE because it was a Johanna crying with joyful tears that called me on the evening of the course and sobbed "Mom - I can read!"

-- Helen Glantz-Vilo, Vanda Finland.

Me and my 11-year old son took the class 6 months ago. After about 4 months his reading had improved a lot. It's worked incredibly well

and its so nice to hear that he wants to read books of his own accord. Thanks a lot for the help!

-- Emma Ek, Orebro.

Our thirteen year old son reads substantially better now and keeps up in school since he started his education in the Cat model.

He has a diagnosis from the Academic Hospital <http://www.akademiska.se/> that he has dyslexia since a year ago.

In regards to his reading its substantially more easy for him and when it comes to spelling he often spells all correctly now.

-- Elisabet Malmberg, Bålsta

I am 50 years old and have dyslexia myself with the experience and knowledge that comes with that. My son has been seeing a remedial teacher now a couple of times per week for 7 years now. When I now can notice a big difference a few weeks after the Cat model education I can ascertain that the Cat model is the only thing that works.

-- Johan Wennström, Skolpolitiker i Karlsborg.

Me and my son Martin went the course in the middle of may. Already after two weeks we saw a huge difference in his reading ability.

-- Barbro Skrenya

My son Edward learned the Cat model in October 2007. Even though we didn't follow the practice program as we were recommended his ability to read and write has increased significantly.



Not only does he read a lot faster and spells better, his resistance to reading and writing has decreased.

We are very happy.

-- Ewa Skarke, Uppsala.

My Fabian, now 10 years old, has, since he started at 6 had problems learning how to read and almost refused to write. He didn't break the reading code until third grade and the lack of texts have led to that his spelling has lagged behind because of it.

His special teacher said "I don't think Fabian will ever learn how to spell correctly, he is just going to have to learn to live with it."

Now, after having met with representatives of the Cat Model twice the results have started to come.

He usually has 9/10 correctly spelled in the weekly tests. I notice he starts to spell more and more words correctly. He has also started reading books and magazines of his own accord, and his reading speed is increasing.

The best of all, his frustration has disappeared and he is doing his homework without conflict now.

Thanks feels like a poor word considering what has happened, but THANKS!

-- Sofie Adde, Grondal.

Ever since Ida has come in contact with the Cat Model her life has become so much more easy. Ida has struggled in School during 4 years without any major results. The School where Ida is lets her see a remedial teacher 3 times a week. We have also worked a lot extra during the evenings. The problems still remained. Then we started doing the Cat Model.

Now she reads simpler books easily and she also reads magazines.

Ida and her family warmly recommend this method to those with similar problems.

-- Ragnhild Bergenholt Lindholm, Vasteras.